



National Marine Manufacturers Association

nmma.org

# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ALABAMA

## CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	42,491
Recreational Boating Industry Businesses	65
Total Jobs	3,536
Annual Recreational Boating-Related Spending	\$190.2 MILLION



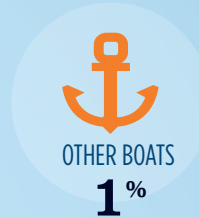
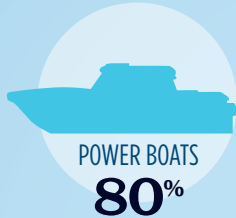
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$448.6** MILLION

### RECREATIONAL BOATS IN AL-3

TOTAL BOATS\* 42,491

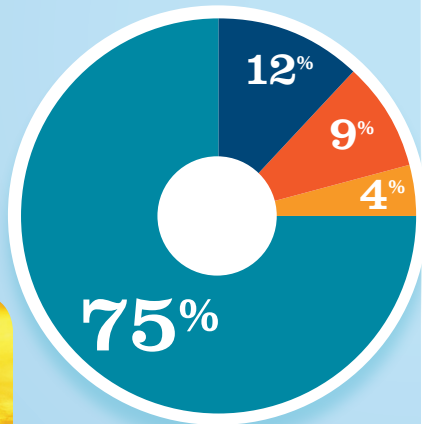
REGISTERED BOATS	42,491
Power boats	34,090
PWCs	7,746
Sailboats	409
Other Boats	246
HOUSEHOLDS PER BOAT	6.5



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN AL-3

TOTAL BOATING JOBS	1,202
Boat Building	-
Motor / Engine Mfgr.	902
Accessory / Supplies Mfgr.	42
Dealers / Wholesalers	112
Boat Services	146

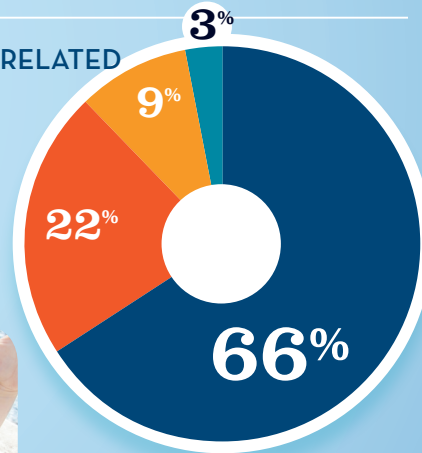


● BOAT BUILDING †  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
 † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN AL-3

TOTAL BUSINESSES	65
Boat Building	-
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	6
Dealers / Wholesalers	14
Boat Services	43

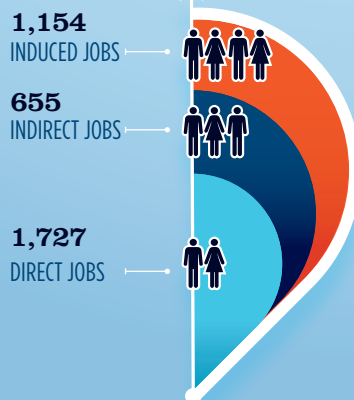


● BOAT BUILDING †  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
 † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN AL-3

EST. TOTAL JOBS	3,536
EST. TOTAL LABOR INCOME (MILLIONS)	\$146.6
Est. Direct Income	\$59.5
Est. Indirect Income	\$36.6
Est. Induced Income	\$50.5



### RECREATIONAL BOATING INDUSTRY SALES IN AL-3

Boat Building	\$0.0 MILLION
Motor / Engine Mfgr.	\$530.4 MILLION
Accessory / Supplies Mfgr.	\$10.4 MILLION
<b>TOTAL MFGR. SALES</b>	<b>\$540.8</b>
Dealers / Wholesalers	\$52.8 MILLION
Boat Services	\$32.8 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$85.6</b>

● BOAT BUILDING  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES